



Media Release

10 April 2014

Over 15 percent of Rolleston has switched to fibre broadband

Over 15 percent of Rolleston homes and businesses have made the switch to fibre broadband in less than six months since Enable launched its network in the town. Enable has received almost 600 orders for fibre broadband from the town at almost three times the national uptake rate.

“We announced Rolleston as New Zealand’s first fully fibred town in October last year and this community has embraced fibre broadband like no other,” said Enable CEO Steve Fuller.

Enable is providing its fibre broadband services across all of Rolleston’s existing urban areas and into all new subdivisions in the town.

“We know almost all homes in new subdivisions will connect to a fibre broadband service. What we’ve been astonished by is how quickly Rolleston residents in established suburbs have made the move,” said Mr Fuller.

“The sky really is the limit for Rolleston now – we could be looking at a town with 40 or 50 percent uptake in just a couple of years. This would represent globally significant uptake levels and position Rolleston as the perfect testing ground for retail service and content providers to trial exciting new services that require fibre.”

Mr Fuller puts the uptake down to word of mouth within the community creating a better understanding of the benefits of fibre broadband.

“Once neighbours and friends across a community start sharing how much better their broadband experience is and that there is usually no additional cost, people switch to fibre broadband quickly.”

The cost of installation of fibre broadband at home is covered by Enable and people usually get a much faster, more reliable internet experience for about the same or even less than they are paying today for broadband and telephone services.

Residential customers can move to a fibre broadband service simply by contacting Orcon, Snap, Telecom or WorldxChange. Business customers have even more choice of retail service provider and should visit enable.net.nz to select one.

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Enable's fibre broadband coverage

Fibre broadband services are available:

- Across Halswell, Rolleston and Lincoln.
- Across Large parts Papanui, Bishopdale, Bryndwr, Burnside, Northcote, Redwood and Belfast.
- To homes and businesses in the north-west corner of Christchurch's CBD.
- To businesses in over 80 percent of the other commercial parts of Christchurch.

Enable is building network for launch by July in:

- Large parts of Rangiora and Kaiapoi.
- Large parts of Spreydon.
- Commercial parts of Sydenham.
- Parts of Edgware, Shirley, Richmond and Dallington.
- Parts of Avondale, Wainoni, Aranui and North New Brighton.

People should visit enable.net.nz to see if they will be able to connect soon. Enable will be announcing its deployment plans for between July 2014 and June 2015 in the next couple of months.

About Enable

Enable is a partnership between Crown Fibre Holdings Limited and Christchurch City owned Enable Services Limited to build and operate the ultra-fast broadband (UFB) network for Christchurch and surrounding centres.

It will deliver fibre broadband services to up to 180,000 homes, schools and businesses in Christchurch, Rangiora, Kaiapoi, Woodend, Lincoln, Prebbleton and Rolleston.

Enable's fibre broadband will play a vital role as Christchurch rebuilds – it will sit at the heart of our vision for a 21st century city. It will generate new industry, provide unprecedented access to global markets and services for local businesses, and enable the people of Christchurch to connect with each other in exciting new ways.

More information about Enable is available from enable.net.nz.