Media Release

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24 retailers ready to sell UFB to Christchurch businesses

Enable has partnered with 24 retail service providers (RSPs) to deliver ultra-fast broadband (UFB) services in Christchurch since it released its range of wholesale business products in February.

"To have so many RSPs on board so quickly demonstrates the high level of interest among retailers to help local businesses reap the benefits of UFB immediately," said Enable CEO Steve Fuller.

The UFB model means Enable operates as a wholesale fibre access provider only, and needs RSPs to develop and sell services to local businesses over its network.

"Having 24 RSPs operating over our network, means Christchurch businesses are already enjoying greater choice in provider and technology services as a result of the UFB project – to go along with a significant reduction in the cost of fibre services," said Mr Fuller.

Today, Enable has the most extensive business fibre network in Christchurch covering 80 percent of Christchurch's commercial areas – meaning thousands of businesses can benefit from UFB now. And its business coverage is expanding rapidly with work underway to build network throughout the commercial parts of Woolston, Hornby and Middleton.

Mr Fuller added that there are very good reasons why RSPs have been keen to work with Enable.

"Our network has proven itself as high performing and incredibly reliable – it simply works."

"As the government's UFB partner in Christchurch, we're committed to expanding our coverage exponentially. This makes our network the best choice for RSPs and for their business customers as they look to maximise the growth opportunities."

Enable is also busy working with RSPs to prepare them for the next major development in the UFB project – the release of new retail products and services suitable for homes and small businesses. These services will be available to the first areas in Christchurch soon.

A full list of RSPs that have signed up to deliver UFB services to Christchurch businesses is available from http://enable.net.nz/retail-service-providers/business-rsp/

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About Enable

Enable is a partnership between Crown Fibre Holdings Limited and Christchurch City owned Enable Services Limited to build and operate the ultra-fast broadband (UFB) network for Christchurch and surrounding centres.

Today Enable owns and operates a world-class fibre network connecting approximately 7,000 Christchurch business premises. In November 2011, it began building the UFB network in Christchurch that will pass 180,000 homes, schools and businesses in Christchurch, Rangiora, Kaiapoi, Woodend, Lincoln, Prebbleton and Rolleston.

The Enable UFB network will play a vital role as Christchurch rebuilds – it will sit at the heart of our vision for a 21st century city. It will generate new industry, provide unprecedented access to global markets and services for local businesses, and enable the people of Christchurch to connect with each other in exciting new ways.

More information about Enable is available from enable.net.nz.